

LOVE WELL

YOUTH

2019

SPONSORSHIP OPPORTUNITIES



DISCIPLESHIP MINISTRIES
The United Methodist Church

YOUTH 2019 SPONSORSHIP OPPORTUNITIES

IN 2019 THOUSANDS OF UNITED METHODIST YOUTH, YOUNG ADULTS, AND YOUTH LEADERS FROM AROUND THE COUNTRY WILL COME TOGETHER IN KANSAS CITY, MISSOURI FOR FOUR DAYS OF FELLOWSHIP, WORSHIP, AND SERVICE.

Do you want to get the word out about your organization or advertise your latest product at YOUTH 2019? This is the perfect time and space to reach youth and youth workers as they enjoy time with one another and time growing in their faith. We offer several advertising and sponsorship options that can be purchased in order to reach both of these groups.

The following document lists our available sponsorship opportunities. This document includes pricing for print and web advertising as well as sponsorship opportunities during YOUTH 2019. Please note that if your organization is also an exhibitor at YOUTH 2019, you can take advantage of our exhibitor discount.

A note on sustainability: In an effort to be more conscious stewards of our environment YOUTH 2019 is committed to running an event that is as environmentally friendly as possible. We encourage all of our vendors and exhibitors to research the environmental impact of their products and to choose materials that are sustainable and good for our earth and good for people.

Note: In 2015 5,200 total participants joined our event. In Kansas City, we plan to be even bigger with a target attendance of 6,000!

ADVERTISE IN THE PROGRAM BOOK

Every person who attends YOUTH 2019 will receive a printed program book in addition to access to the same program book electronically. This document will serve as the event guide and will include maps, listings of activities, event schedule, and more.

We will only print one version of the book, and that book will also be uploaded electronically, and available for download by participants. Purchased ads are good for both print and electronic versions, giving your ad maximum exposure.

PRICING OPTIONS				
SIZE	VENDOR COLOR	EXHIBITOR COLOR	VENDOR B/W	EXHIBITOR B/W
Two Page	\$1400	\$1300		
Full Page	\$900	\$800	\$700	\$600
1/2 Page	\$600	\$500	\$400	\$350
1/4 Page	\$350	\$325	\$250	\$225
Front Cover (Inside) *1 available, first come, first served	\$1750	\$1650		
Back Cover (Inside) *1 available, first come, first served	\$1750	\$1650		

DEADLINE

We will accept ads until APRIL 15, 2019.

ADVERTISE ON THE EVENT WEBSITE

The YOUTH 2019 website is www.youth2019.com. The site draws an audience looking for information and updates about the event. We will be releasing exciting information throughout the months leading up to the event such as main stage speakers, bands, workshop leaders, promotional videos, and more. There will also be a community aspect to the site, as it will be linked to YOUTH 2019's social media sites such as Facebook, Twitter, and Instagram. This will also be the site through which all groups register.

This will be a high traffic site!

All exhibitors and vendors receive a free basic listing on the website including organization name and a link to website.

Basic LISTING

Your organization's name with a link to your site included on "sponsors and exhibitors" section of webpage.

- Cost: \$100
- Registered Exhibitors/Vendors: Free

PREMIUM LISTING

Your organization's name and logo, four lines of text (62 characters per line), and a link to your website included on "sponsors and exhibitors" section of webpage.

- Vendor Cost: \$150
- Exhibitors: \$95

DELUXE LISTING

Random rotating banner ads on our website subpage sidebars, your organization's name and logo, four lines of text (62 characters per line), link to your website and a top tier listing on "sponsors and exhibitors" section of webpage.

- Vendor Cost: \$250
- Exhibitors: \$150

ADVERTISING PAYMENTS WORKSHEET

PROGRAM BOOK

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SIZE	VENDOR COLOR	EXHIBITOR COLOR	VENDOR B/W	EXHIBITOR B/W
Two Page	\$1400	\$1300		
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Front Cover (Inside) *1 available, first come, first served	\$1750	\$1650		
Back Cover (Inside) *1 available, first come, first served	\$1750	\$1650		
TOTAL OWED	\$			
WEB ADVERTISING				
	Standard Listing	Premium Listing	Deluxe Listing	
Exhibitor/Vendor	Free	\$60	\$165	
Other	\$100	\$195	\$250	
TOTAL OWED	\$			
GRAND TOTAL	\$			

CREDIT CARD PAYMENT (we accept VISA and MASTERCARD ONLY!)

Name on Card: _____ Type of Card: _____

Card # _____ Exp. Date: _____

Amt. to charge on card \$ _____

Signature: _____ Date: _____

Payment by Credit Card: Make checks payable to “Discipleship Ministries” and attach to this form. Mail payments to the address below.

Payment by Check: Make checks payable to ‘Discipleship Ministries’ with “Y19 Advertising” in the subject line, & attach to this form before sending.

Mail payments to: GBOD Finance, Attn: YOUTH 2019, PO BOX 440347, NASHVILLE, TN 37244

Payments must be submitted and cleared by April 15, 2019.

SPONSORSHIP OPPORTUNITIES AT THE EVENT

We offer several creative ways for you to promote your organization through sponsoring needed supplies for YOUTH 2019. Through supporting event supplies, you will gain exposure to thousands of youth, parents, pastors, and youth workers.

PENS

For a fee of \$650 you get the exclusive right to provide pens with your logo to each of the participants at YOUTH 2019. Each attendee will be a part of a small group that uses a printed curriculum each day, so pens will no doubt be needed and quite visible. Pens will also be distributed to group leaders upon check-in.

- Pay \$650 and supply the pens.
- Pen logo and design must be approved by YOUTH 2019 staff.
- Pens must be shipped at sponsor's expense to Kansas City Convention Center.
- Total number of pens needed is estimated to be 6,000.

BACKPACKS

Each attendee will receive a back pack loaded with a water bottle, program book, and Kansas City Information. There is a \$750 fee to sponsor the bags plus supplying the bags and shipping them to Kansas City.

- Pay \$750 and supply the bags
- The type of bag and organization logo is subject to approval of YOUTH 2019 staff.
- Total number of bags needed is estimated to be 5,500. (YPM staff will confirm number in February of 2019)

BACKPACK INSERTS

For a fee of \$300 advertise your organization through supplying your own print piece to be placed in each backpack. Availability is limited and is on a first come basis. Print piece size and content is subject to approval by YOUTH 2019 staff.

- Pay \$300
- Sponsor must supply printed piece and have pieces shipped to Kansas City Convection Center at sponsor's expense.
- Maximum size is 8.5in X 11in.
- All materials are subject to YOUTH 2019 approval for content and quality.
- Space is limited to 25 inserts, so please get your requests in early.

WATER BOTTLES

YOUTH 2019 occurs in July, so it will no doubt be hot in Kansas City. We want to encourage all participants to stay hydrated while at the event. We also want to do our part to ensure that YOUTH 2019 is as environmentally friendly as possible. The less plastic water bottles purchased by our attendees, the better. Promote your organization through sponsoring a water bottle for each attendee. There is no additional fee to sponsor the water bottles, only supplying the bottles and shipping them to Kansas City.

- Organization may sponsor all or part of the bottles. Minimum sponsorship is 1000 bottles
- Estimated number of bottles needed is 6,000. (YPM staff will Confirm number by March 2019.)
- Organization will ship water bottles to Kansas City at the organizations expense.
- Please consider the goal of this sponsorship includes being “green.” Please research the sourcing, quality, and eco-impact of the water bottles you provide.

LANYARDS

Supply the lanyards for attendee name badges. There is a \$750 cost in addition to providing the lanyards. The lanyards must be consistent with the name badge design selected by YOUTH 2019. We will have this decided no later than 12 weeks prior to the event. Lanyards must be shipped to Kansas City Convention Center at sponsor’s expense. Total number of lanyards needed is estimated to be 6,500.

WIFI HOT SPOT & CHARGING STATIONS*

The Internet has become an essential part of our everyday lives. While WIFI at YOUTH 2019 will be available within our big room worship arena there are many chances to sponsor WIFI hot spots around the Kansas City Convention Center. Supply a WIFI hot spot and charging station and work with our decorator to create a WIFI lounge where attendees can stop to check emails and other important apps. All WIFI hot spot sponsors will also see their logos on the YOUTH 2019 app.

- Cost is \$500 plus cost of WIFI and Furnishings

**Alternatively, for \$30,000 you can sponsor WIFI for the entire convention center during YOUTH 2019. For more information about this option and the the extensive types of visibility you would recieve at the event, please include your interest on the registration form.*

ARENA SPONSORS

We will have several bands, artists, and speakers at YOUTH 2019. Sponsoring one of them is a great way for your organization to show support for the event, and promote your organization to thousands of youth, parents, pastors, and youth workers. With varying artists and leaders, we have several different options to fit your budget. We will work with you to find the best person or group to sponsor.

SPONSOR RECEIVES

- Organization logo next to band in promotional materials, web site, and program book.
- PowerPoint slide shown in pre-session/concert loop.
- Short promotional video (less than 3 minutes) to be played prior to the session during which person is performing or speaking.

A complete listing of artists and speakers will be available by December of 2018.

ADVERTISING GUIDELINES

All advertisements are subject to approval of YOUTH 2019 and Young People's Ministries Staff, which reserves the right to reject or cancel any advertisement at any time. Young People's Ministries reserves the right to reject any advertising that, to the "reasonable reader," is false, misleading, defamatory, in violation of any applicable laws, is obscene, or which does not conform to contemporary community standards of good taste or decency. Young People's Ministries may require any advertiser to provide factual substantiation when requested for any advertising.

Young People's Ministries will accept no advertising from companies whose main source of income derives from the sale or promotion of pornography; tobacco, alcohol or other drugs; all forms of gambling; firearms or other munitions; enterprises related to sex trafficking; and those companies that engage in child labor, sweatshop, or other human rights violations. We will also not accept partisan political advertising. No advertising will be accepted that violates or may enable another to violate the UM Social Principles. Ads that discriminate against applicants based on sex, age, race, religion, marital status, or physical handicap will not be accepted.

Generally acceptable ads for consideration will be for other faith-based organizations, charitable institutions, and organizations involved in education, training, mission and service, and spiritual formation.

Any reference to YOUTH 2019 or Young People's Ministries or its products or services in advertisements, promotional material, or merchandising by the advertiser or the agency is subject to the YOUTH 2019 / Young People's Ministries prior written approval in each instance.

Young People's Ministries does not release personally identifiable data on the users of our websites or e-mail service to advertisers. Online advertisers may receive reports that show aggregated data about response to their advertisements, including the number of ad impressions and the number of times an advertisement was clicked on. Advertiser links to other websites cannot prevent a user from easily returning to the YOUTH 2019 event website.